

MaxLiteracy Awards 2025-2026

Visual arts organisations in England, Scotland, Wales and Northern Ireland, including galleries and art museums, are invited to submit proposals to host MaxLiteracy in 2025-26 supported by the Max Reinhardt Charitable Trust, which will grant four organisations an Award of £7,000 to support a dedicated programme of art-based writing with young people in learning settings.

Please complete this form in English.

Application Deadline: 10am, 15 September 2025

* Required

About the Applicant

1. Lead contact name(s): *

Please note, where possible this should be the person(s) responsible for learning and engagement programmes and activities

2. Job/role title: *

3. Telephone number: *

4. Email: *

Please enter an email

5. Website:

6. Organisation name: *

7. Organisation address (including postcode): *

8. Which UK country is the organisation based / working within? *

☐ England

☐ Scotland

☐ Wales

☐ Northern Ireland

9. Organisation type: *

- ☐ Artist-run space
- ☐ Arts centre
- ☐ Independent gallery/museum
- ☐ Local authority gallery/museum
- ☐ University gallery/museum
- ☐ Other

10. Are you or your organisation a current member of Engage? *

- ☐ Yes
- ☐ No

11. Explain how taking part in the Award will support your professional development (200 words) *

Please note, this should be completed by the Lead Contact(s) with responsibility for engagement and participation at the visual arts organisation

12. In order to best meet the needs of applicants and their programme partners please briefly indicate which areas of training or professional support you would consider to be beneficial (100 words)

For example: supporting young people's mental health and wellbeing through creative writing and the visual arts, the recovery curriculum, embedding Arts Award and Artsmark in your project.

To be completed by the organisation's Director or Head of Department:

13. What do you feel would be the benefits to the Lead Contact of participation in the MaxLiteracy Award and how would your organisation benefit? (200-500 words) *

14. Name: *

15. Job/role title: *

About the Partnership

16. Describe your organisation, it's mission, key features, artistic programme, average footfall, and target audiences (200 words) *

17. Describe your organisation's learning, engagement and participation activities, and any target participants or groups you currently engage (200 words) *

18. Please include the details of the learning setting (e.g. school, youth service) you are applying in partnership with: *

Please include the setting name, address, and the name of the lead contact, and their telephone number/email address.

19. Have you already identified a Creative Writer you would like to commission to deliver your MaxLiteracy Award project? *

Please note, it is not a requirement to identify or recruit a Creative Writer in advance of applying.

☐ Yes

☐ No

20. If yes, please provide a brief description of the Creative Writer and their practice (150 words)

About the Project

21. Please outline your aims and plans for your MaxLiteracy Award project and how you will go about achieving these with the learning setting and the creative writer you work with (700 words) *

Please include:

- Overall aims
- How will the activity link/use the venue's displays, collections or buildings to develop art-based writing, creative writing or literacy work with the learning setting
- Which language(s) your project will focus on developing literacy within.

22. Who will your project engage? (100 words) *

Describe the target group of children and young people, and the number participating in the activity. Why have you chosen to engage this group?

23. When will your project take place? (50 words) *

Approximate dates, number of sessions, and duration of those sessions.

24. Please indicate whether you are planning to use a proportion of the Award funding to support a placement for an early career creative writer to assist on your MaxLiteracy Award programme, and give brief details of your plans for this, if so:

25. How will your activity link with the National Curriculum in your country, exam level work and/or the work on literacy and creative writing at the formal/informal learning setting? (100 words) *

26. Is the activity linked to Artsmark? *

Artsmark is Arts Council England's quality mark for schools.

☐ Yes

☐ No

27. Will the activity support participants to achieve Arts Award *

Arts Award is a national accreditation for children and young people taking part in arts and culture.

☐ Yes

☐ No

28. If yes, which level of Arts Award will participants achieve?

Select all that apply. Please note that costs relating to Arts Award delivery and accreditation can be included within the Award budget.

☐ Discover

☐ Explore

☐ Bronze

☐ Silver

☐ Gold

29. Describe initial ideas for the resource you plan to devise with the support from the creative writer and the learning setting. How will you share this resource? (200 words)

Resources are usually targeted at teachers and educators. Visit www.maxliteracy.org for examples from previous iterations of the award.

30. What initial ideas do you have for publicly sharing the young people's outcomes from the creative writing activities? (100 words)

(e.g. publication, exhibition, performance).

Budget

31. Please use the box below to list the items of expenditure you plan to use the Award for, and their approximate costs, totalling £7,000 *

Please detail all expenditure as it relates to the proposed activities described in your application. See the Budget example in Information for Applicants for reference.

32. Other than core organisational costs, are there any project costs not covered by the Award amount?

☐ Yes

☐ No

33. If yes, please provide details of these, and how this expenditure would be funded, if your application is successful.

Confirmation

34. Please confirm that your organisation has a relevant and up to date Safeguarding policy and procedure in place for work with children and young people. *

☐ Yes, we have a Safeguarding policy and procedure and can provide evidence of this.

35. Here at Engage we take your privacy seriously and will only use your personal information to administer your application. We will never share your data with third parties. However, from time to time we would like to contact you with details of future offers and information which could be of interest to you. Do you consent to Engage contacting you? *

☐ Yes

☐ No

36. How did you hear about this opportunity?

37. Please enter your name below to confirm that the information provided within this application is correct to the best of your knowledge, and to submit your application. *

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